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July 2018

Welcome to the **special edition** of the **Generativity: manage it** project newsletter!

This special edition of the Generativity project newsletter will be dedicated to the multiplier events. Each partner organized a local multiplier event with the main objective to present the project and disseminate the 3 main project outputs - the Generativity platform, the online learning modules and tutorials - to local, regional and national audiences. Target audience were local organizations from the social sector supporting people in a situation of homelessness, well adult migrants, refugees as as learning providers, educational organizations, organizations working on mental health issues or disability. The multiplier events were a fantastic opportunity to disseminate the project among a wider audience, to encourage social sector organizations to develop projects and foster their ability to develop projects and make better use of European funding. Furthermore, the Generativity online learning modules, available in 6 languages, contributed greatly to train participants on the core elements of Project Cycle Management (PCM) and to raise their interest in project development and implementation.

This newsletter will share experiences from the multiplier events and point out what was most interesting for participants. As in the previous newsletters, the

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The multiplier events - Generativity goes local

Bringing Project Cycle Management to social sector

organizations

The following provides insights into each of the 9 national multiplier events which were organized by partners of the *Generativity* project. The main aim of the multiplier events was do present and disseminate the *Generativity* project and its 3 main outputs – the platform, learning modules and tutorials – to a wider public at local and national levels.

Belgian multiplier event in Brussels, July: An interactive exercise to get some 'hands on' experience on project bid development

Belgian partner FEANTSA reached out to the Belgian social service sector and, in particular, local homeless services to disseminate the Generativity project. Participants came from a diversity of local services: Representatives of the Network of Shelters and Homeless Service Providers for the Brussels and Walloon regions, general homeless services based in Brussels, representatives of the Centre for General Welfare Work who is active in Brussels and Flanders. staff from a day centre which supports people in different situations of social exclusion. A representative from the Erasmus+ national agency for Brussels and Wallonia joint the workshop to present the Erasmus+ programme, in particular Key Action 2 which is most relevant for the target audiences. The workshop focused on the aspect of moving from an idea towards a wellstructured proposal, focus was hence on the Generativity learning modules. Participants were also provided with information on specific funds relevant for the social sector (such as FEAD, ESF, EaSI). During an interactive exercise, participants worked in small groups. Following the PCM methodology, participants were able to develop a first project concept in short time. They very much appreciated this 'hands on' experience in project development. Everybody was very actively involved during the exchange following the group exercise.

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Italian multiplier event in Avigliana, May: Great take-up on modules & tutorials from local services

The workshop took place in a co-working community facility in the town of Avigliana, run by a local community-based association. The choice of the venue contributed greatly to reach out to local social sector organizations. Partner Diciannove received professionals from adult education providers, including project managers, as well as adult learners, university students. The workshop was also attended by representatives from local authorities interested in project development and management, adult education and life-long-learning. The workshop took on an active-learning approach and lead to the development of two project templates which will be further used by the participant organizations. The increment in the number of downloads of the learning modules in the days after the workshop shows the impact and the sustainability of the *Generativity* project and its outputs.

Participants got the opportunity to apply the acquired knowledge during a group exercise on project development. Pre-recorded video inputs from different *Generativity* partners provided participants with some concrete personal experiences on specific issues around project development and management.



Greek multiplier event on the island of Syros, May: Familiarizing a diverse audience with Project Cycle Management

Our partner KEA IM Syrou from the island of Syros hosted the multiplier event in Ermoupoli, capital of the Cyclades islands and seat of many local

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Association of Support Services for Vulnerable Groups, a women's organization and the Development Corporation of the Local Authorities of the Cyclades. The presentation of the 3 main outputs – the *Generativity* platform, learning modules and tutorials – was followed by an extra session dedicated to PCM (Project Cycle Management) skills. The session focused on how to develop PCM skills as a social sector organization and was held by an external PCM expert.



Polish multiplier event in Rzeszów, April: Participants appreciate Generativity tutorials as innovative learning method

Project partner Danmar organized the Polish multiplier event which was attended by a diverse audience, ranging from representatives from adult education institutions, project management professionals, adult learners as well as university students. The feedback questionnaires which were distributed at the end of the day show that participants felt that all 3 outputs – the platform, learning modules and tutorials – are relevant for their work context. Participants felt motived to learn more about project development and implementation based on PCM principles. Participants were particularly interested in the online tutorials as an attractive and effective way of learning. Tutorials are helpful for beginners in project development as well as for more experienced audiences. They allow beginners to acquire IT skills in an efficient way. For those with more experience in project development and implementation, the tutorials offer new methods and tools how to implement projects in an effective and sustainable way.

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Italian multiplier event in Milan, April: Addressing the challenge of developing projects in a structured way

As a national network of homeless service providers, fio.PSD reached out to its membership to disseminate the *Generativity* project and outputs. The event focused on identifying possibilities for the development of projects to fight rough sleeping and homelessness. Participants appreciated the structured approach provided by the PCM methodology and the associated logical framework laid out in the learning modules. There was a strong interest in learning more about how to structure innovative and sustainable projects as many local services experience challenges during conceptualization and development of projects. Furthermore, project partner Marco Aliotta provided information on available funds for local services at European and national levels.

UK multiplier event in Newbury, April: Supporting a local ambulance service to become more effective in bid development

The multiplier event organised by the UK partner EEC was specifically targeted at an organization who wishes to become more involved with European funding opportunities. South Central Ambulance Service (SCAS) is one of the largest ambulance trusts in England. The reasons to do the multiplier event with SCAS were twofold: SCAS is particularly pro-active in developing international networks and has recently faced a shortage of staff in charge of project development. It is precisely this kind of organization that the *Generativity* project is designed to help.

The event was attended by administrative staff and on-call paramedics. The event took the form of a presentation of the six Generativity modules in tutorial and discussion format. Much interest was generated around the principles and practice of Project Cycle Management (PCM), largely as it relates to improving the success of both project application and organisation. In particular, how PCM principles can be applied to make the whole process of project management more timely and effective for an organization like SCAS. The Generativity principles of cascading information and experience, both within and between organization, were also well received and appreciated.

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French multiplier event in Paris, March: Raising interest in European funding in the French social sector

The French partner Fédération des Acteurs de la Solidarité (FAS, former FNARS) reached out to its wide membership, social organizations that mainly support persons in a situation of homelessness and in poverty, and are active throughout France. The audience included social workers, project officers and directors of local organizations and service providers. Thematic focus was on the *Generativity* platform and the PCM online learning modules. Representatives from the French Erasmus+ agency provided valuable input on the Erasmus+ programme and how social sector organizations can make best use of it. Attendees appreciated the very useful tips provided by the National Agency. Participants could get some hands-on project development experience during different workshops which were, for instance, dedicated to the creation of project ideas or how to structure ideas according to PCM principles. Participants were very satisfied with the content of the training, and some have expressed a serious interest in putting forward European projects in the future. Cliquez ici pour accéder dayantage d'information sur l'évènement en français.



Cypriote multiplier event in Nicosia, February: Using PCM to bring 'your ideas to life'

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organized by partner CARDET, found most interesting. The *Generativity* learning modules were of great support to move from an innovative project idea towards a well-structured proposal. Participants appreciated the structure and the logical framework provided by the modules, guiding applicants through the whole project development process. Other common points of interest were how to increase a project's productivity, how to choose the right partners, and how to implement projects effectively throughout the whole duration. Furthermore, participants appreciated the interactive and friendly atmosphere which made it easy to share questions and ideas. Partner CARDET welcomed a very diverse audience: social sector representatives and educators as well as university students and job seekers.

Multiplier event in Volos, Greece, December 2017: Inciting participants to develop project bids

Greek partner University of Thessaly organized the multiplier event at the 'School of Lifelong Learning' situated on the University campus. Specific attention was given to the practical application of the online learning modules, mainly to grow participants' interest in developing themselves future project bids. Participants were split up into subgroups who had the opportunity to apply the *Generativity* modules' content during a group session around a predefined project idea. This approach facilitated the sharing of experiences, in particular regarding challenges in designing a bid, by which activities to reach specific objectives, potential difficulties to face during project implementation etc.



Resources: Calls for projects at European level

Continuous learning & learning exchange: Forthcoming Erasmus+ calls for 2018

aimed at gaining digital skills and the ErasmusPro initiative aims at boosting long term mobility for VET learners. A new 'Schools Exchange Partnerships' format has been included under the Strategic Partnerships stream to help schools better finding their way into cooperation projects. The action 'Sector Skills Alliances' has been reintroduced to this Programme Guide. Sector Skills Alliances aim at tackling skills gaps with regard to one or more occupational profiles in a specific sector. They do so by identifying existing or emerging sector-specific labour market needs and by enhancing the responsiveness of initial and continuing vocational education and training systems to the new labour market needs.

The last Erasmus+ submission deadlines for 2018 are the following:

Key Action 1: Learning mobility of individuals in the field of education, training and youth

Allows individuals to travel to and attend seminars, trainings and the like abroad (travel costs covered), deadline 4 October

<u>Key Action 2: Cooperation for Innovation and Exchange of Good Practices:</u>

Strategic partnerships in the field of youth, deadline 4 October

Key Action 3: Support for policy reform

Structured Dialogue: Meetings between young people and decision-makers in the field of youth, deadline 4 October

New calls for all Key Actions are expected for early 2019 / spring 2019.

Rights, Equality and Citizenship Programme (REC):

Call for proposals to prevent and combat gender-based violence and violence against children, deadline 13 November 2018

The REC programme funds projects which aim at defending the rights and freedoms that people are entitled to under EU law, often with regard to specific vulnerable groups such as women and children victims of domestic violence, Roma, or migrants.

The focus of this forthcoming call is on primary prevention, in particular changing social norms and behaviour, in order to end tolerance of all forms of gender-based violence. Proposals can aim for improving protection and support for victims and witnesses of domestic violence, including through tackling under-reporting, promoting multi-disciplinary cooperation, and capacity building for relevant professionals. Activities may include mutual learning,

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regions or countries, capacity building and training for professionals, awareness-raising and education activities.

<u>Call for proposals to support national or transnational projects on non-discrimination and Roma integration</u>, 9 October 2018

This REC call specifically addresses the situation of discrimination and exclusion of many Roma communities in Europe. The call supports projects which aim at contributing to the integration and non-discrimination of Roma groups. Projects can include a variety of activities:

- data collection and surveying, monitoring the implementation of nondiscrimination legislation;
- training of professionals, mutual learning;
- capacity building and empowerment;
- exchange of good practices and identifying best practices which are transferable to other participating countries;
- dissemination and awareness raising activities, conferences and campaigns.

<u>Call for proposals to prevent and combat racism, xenophobia and other forms</u> <u>of intolerance</u>, 4 October 2018

This call is aimed at supporting projects focusing on preventing and combating racism, xenophobia and other forms of intolerance, preventing hatred by fostering tolerance and social cohesion, improving responses on hate crime and hate speech, including but not limited to means of criminal law and supporting victims of hate crime and hate speech.

These objectives can be achieved through the following activities:

- build capacity of public authorities, civil society and other relevant actors
 to respond to hate crime and hate speech and interact with victims, in
 particular through training activities;
- ensure support and protection for victims of hate crime and hate speech, including through the development and strengthening of victim support services and/or addressing the issue of underreporting;
- achieve strengthened cooperation between key actors such as national and/or local authorities, civil society organisations, targeted communities, for instance through the development and implementation of cooperation protocols and practices or the setting up of coordination bodies.

The forth and last edition of the Generativity project newsletter will be published in late August. It will present the most important achievements, results and milestones of the project.

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